Link2Feed

NATIONAL CSFP ASSOCIATION



Thank you for joining us!

Please,



Rename yourself and include your name and organization



Put yourself on mute when others are speaking



Share your name, state, and organization when speaking

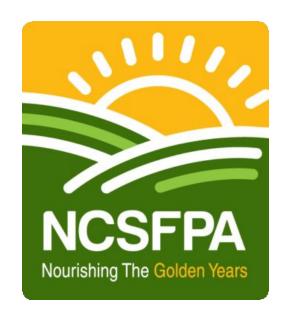


Feel free to enter comments and questions in the chat

Welcome to today's NCSFPA Office Hour

Our topic today is...

Intro to Link2Feed Case Management Software





Automate your CSFP Program



Presenter: Naomi Czerwinskyj, MS Link2Feed Account Executive

- Nonprofit and Public Service background- women's international development
- First day with Link2Feed was at the Feed Nourish Connect Conference in July 2018
- Food bank and state
 Implementation Specialist for 3 years
- Account Executive role for past 2 years

Welcome!



Agenda

- About Link2Feed
- Our CSFP software
- Transforming CSFP programs with Link2Feed
- Client case studies
- Questions



Link2Feed Case Management Software for CSFP



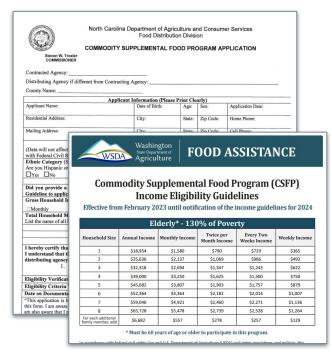
Link2Feed is a web-based software that helps states, food banks & agencies:

- Collect data
- Streamline operations
- Save time and volunteer hours
- Measure impact
- Guide decision-making
- Eliminate hunger



What would the future look like if you improved your CSFP program management?









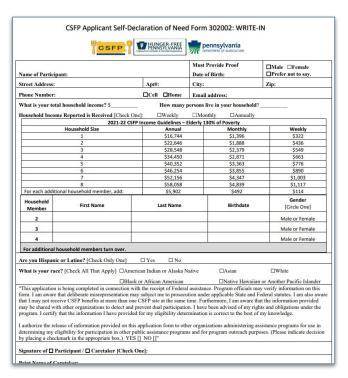
Paper process for CSFP program can be cumbersome

Timeline: ~1 month

1. Paper form completed with client at site



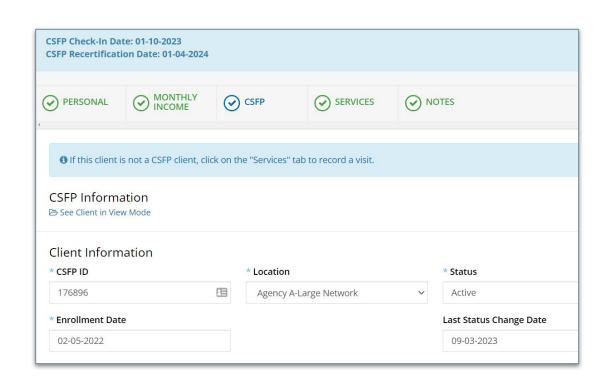
- 2. Site sends each completed form to food bank
- 3. Food bank manually enters data into Excel sheet
- 4. Food bank prints handwritten signature sheets for sites to record visit signatures / certifications
- **5.** Food bank repeats steps 1-4 monthly
- **6.** Food bank requests report monthly
- 7. Food bank enters monthly data into state website



Automation to help manage CSFP streamlines process

Timeline: Immediate!

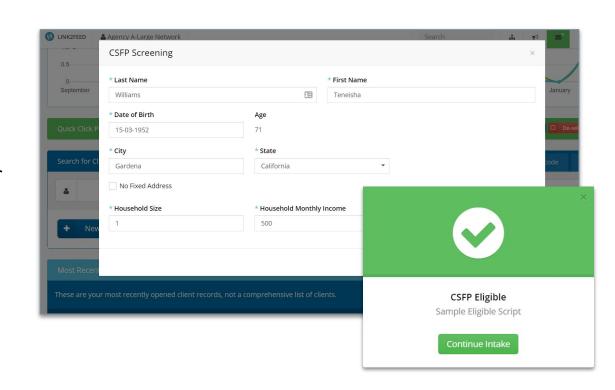
- Site completes client intake on L2F website (no paper needed); all data rolls up to food bank
- Food bank downloads and submits CSFP data into state website





Easier CSFP application management at <u>Sites</u>

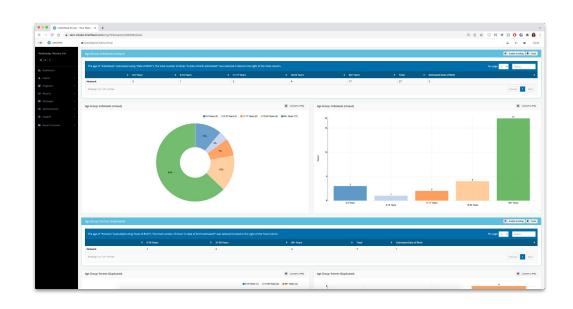
- Custom intake screening questions
- Electronic signatures eliminates paper
- Automated recertification or check-in prompts
- Client search and duplicate checker ensures accurate distribution
- Unduplicated client counts





Easy, visual reports accessible by users at Sites

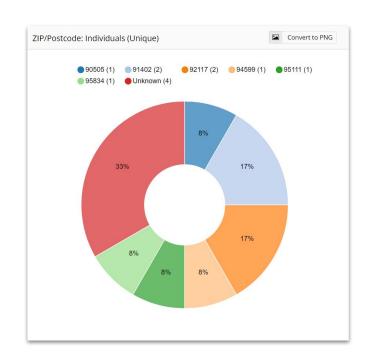
- Unlimited number of users at sites with specific access roles
- Sites can view visual reporting on their own agency data
- Food banks retrieve reports directly from software





Easier CSFP audits and reporting for food banks

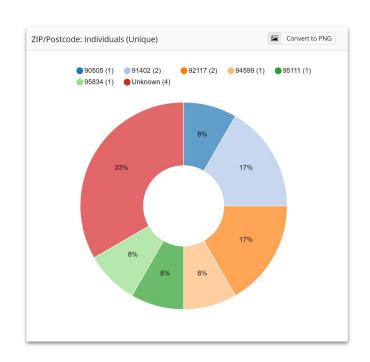
- Easily enable CSFP if you are already using the L2F platform (all programs in one place)
- Quick retrieval of e-records and e-signatures for state audits, including the 3+ year requirement for storage
- Food bank admin-level anonymized CSFP reporting can be run automatically each month, saving time and administrative work





Easier program administration for state agencies

- State-specific CSFP guidelines are customized (income guidelines, certification / recertification periods)
- Anonymized, state-level user access for agencies
- Consistent, accurate data from all organizations receiving CSFP in the stateall in one place
- Secure-cloud based data prevents heavy paper load, storage, and chasing down sites for data





Case Study: El Pasoans Fighting Hunger

- Only food bank in the city (El Paso, TX)
 - 132 partner agencies and 200K food-insecure individuals
- Complex paper-based process; COVID caused agencies to drop off program
- After using L2F: Increased CSFP caseload by 1,200 (38% increase)
 - Prevented dual participation and allowed them to identify seniors who missed boxes
 - Clean, quick audits with the TDA (state agency)





<u>Case Study</u>: Second Harvest Middle Tennessee and State of TN

- State of TN purchased L2F for CSFP
 - SH Middle TN was first in state to rollout CSFP with L2F
 - 420 partner agencies
 - 1,800 CSFP Caseload
 - Rolled out to 20 CSFP (19 TEFAP) agencies in late 2020
- Agencies used paper, causing food bank to receive inconsistent data across partner sites
- After using L2F: Efficient reporting, meeting caseload distribution monthly
 - Easier tracking helped sites and food bank fully understand the needs faced by clients

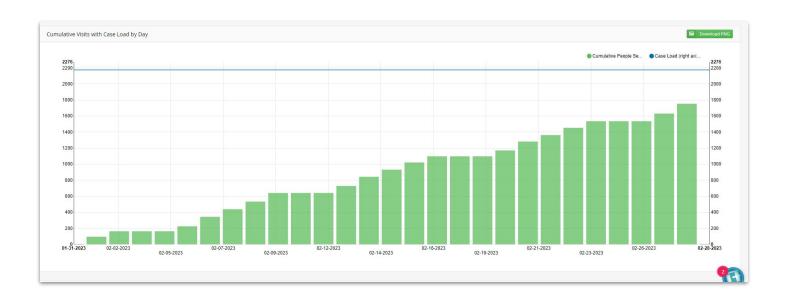




Case Study: Second Harvest Middle Tennessee and State of TN

Sample Caseload Distribution Report

Track distributions to ensure food bank is meeting the CSFP caseload





Value of Your Link2Feed Investment

- Over **10** years of experience with large national food banks in the US and Canada
- Built for and by state and food banks: Reporting access at site, food bank, and state-level
- A community of peers as partners (Customer Advisory Board)
- Approved in 35 states (80 Feeding America food banks)
- Unlimited online technical support for administrators
- Only fully automated, paperless CSFP software- manage all programs in one place
- Dedicated, customized training and implementation with dedicated Customer Experience team

Q&A



Reach Out

Contact Us:

- <u>link2feed.com/contact-sales</u>
- o <u>nczerwinskyj@link2feed.com</u>

Additional resources and case studies

- Case study: <u>Food Bank Tackles Four Times</u>
 Additional Caseload with Link2Feed
- Case study: <u>United Way Saves 40 Hours on</u> <u>Reporting Per Month</u>
- Case study: <u>Food Bank Uses Link2Feed's</u>
 <u>Data as Emergency Response Tool</u>
- US food bank customer list

