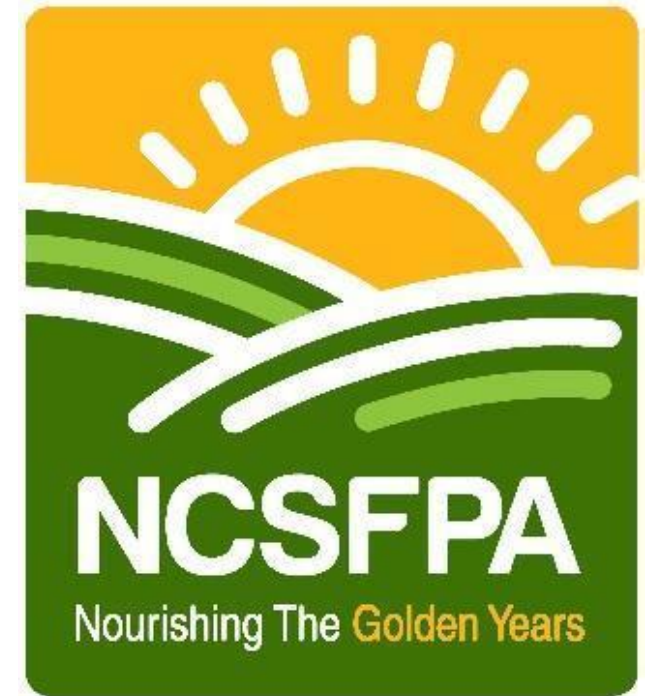


Welcome to today's NCSFPA
webinar!

Our topic today is...

“Home Delivery with DoorDash”



Danielle Bozarth
Past President
God's Pantry Food Bank
NCSFPA Region 9



Frank Kubik
Local Agency Director
Focus: Hope
NCSFPA Region 7



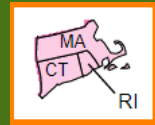
Tom Priest
President
Michigan Department of Education
NCSFPA Region 1



Tanya Gurule
Local Agency Director
Pueblo County USDA Food Distribution
NCSFPA Region 4



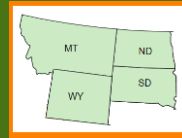
Christina Peretti
Vice-President
The Greater Boston Food Bank
NCSFPA Region 11



Ernesto Guardian
Local Agency Director
Jacobs & Cushman San Diego Food Bank
NCSFPA Region 2



Lamont White
Secretary
Virginia Department of
Agriculture and Consumer Services
NCSFPA Region 3



Veronica Degutis
Local Agency Director
Facing Hunger Foodbank
NCSFPA Region 12



Keisha Williams
State Agency Director
Virginia Department of
Agriculture and Consumer Services
NCSFPA Region 14



Lindsay Sgambato
Local Agency Director
Rhode Island Community Food Bank
NCSFPA Regions 5 and 10



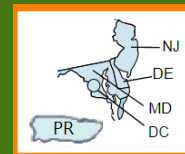
Allison Kryz
Local Agency Director
Oakland Livingston Human Service Agency
NCSFPA Region 8



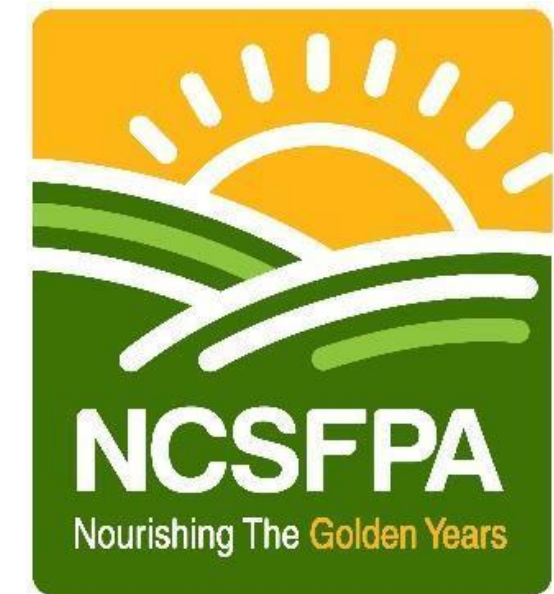
Tamara Dangerfield
State Agency Director
LA Department of Public Health
NCSFPA Region 6



Michelle Larson
Local Agency Director
Capital Area Food Bank
NCSFPA Region 13



National CSFP Association Board of Directors 2022



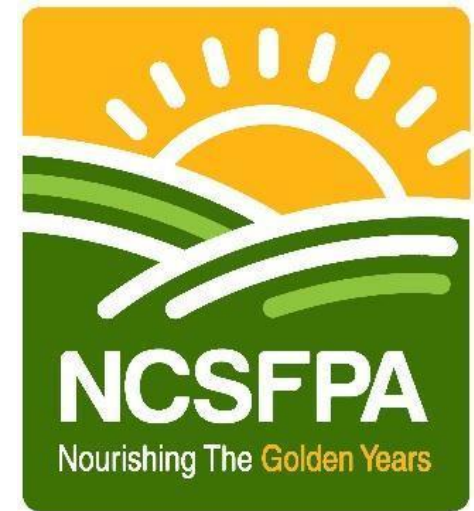
Thanks for joining us! Please...

Rename yourself and include your name and organization.

Put yourself on mute when others are speaking.

State your name, state, and organization when speaking.

Feel free to enter comments and questions in the chat.



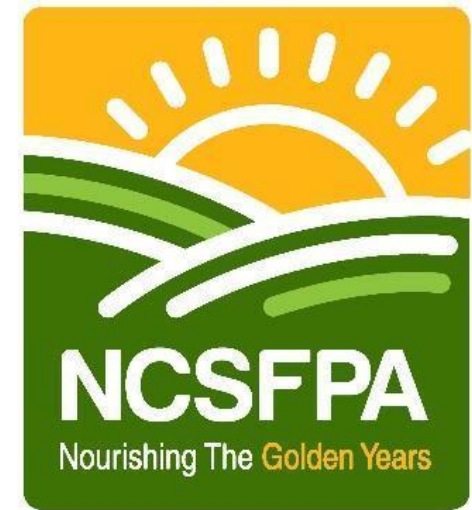
Introductions

Daniel Riff - Food Access Strategy & Operations, DoorDash

Ned Scher - Partnership Strategy & Development, DoorDash

Doug Murphy - Food Bank Onboarding & Account Management, Door Dash

Maritza Hernandez – Programs Director, LA Regional Food Bank





Delivering for Good

Project DASH



Our Goals



Increase **equitable access** to charitable food & resources
Reduce stigma & **increase convenience & dignity** via **free** home delivery services.

 **35M+**

estimated meals delivered through Project DASH

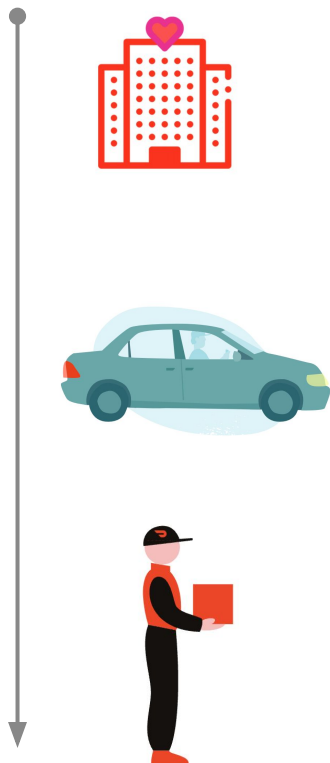
 **2M+**

deliveries of meals, groceries, household goods
and school supplies

 **85%**

of Project DASH deliveries are made to
communities of color

Project DASH Overview



Dashers will deliver anything

- USDA Food (CSFP, TEFAP, etc)
- Purchased & Donated food including perishables
- Prepared meals
- Household items



As long as it's not too heavy!

- Each package (box or bag, etc) should weigh under 25 lbs
- Multiple packages can be delivered to a single recipient



Or too far

- Drop off within a 10 mile radius from your pickup location.
- Road miles can be further.
- Unlimited pickup points





Using DoorDash for CSFP

1. Review the [DoorDash CSFP Launch Guide](#)
2. Share your interest in CSFP delivery with your state regulator
 - DoorDash is currently doing CSFP delivery in 13 states
3. Select delivery settings to meet your state's requirements
 - Electronic Signatures
 - Box return if client is not available to receive it
 - ID Verification
 - Civil rights training/acknowledgement



FAQs

- **No cost to you or your clients. No tips. Funded by DoorDash**
- **Dashers are background checked and need to meet high performance standards for Project DASH deliveries**
- **You request deliveries via a spreadsheet you provide to DoorDash at least one hour prior to pickup.**
- **A minimum of 10 boxes need to be sent out with each pickup.**
- **DoorDash does not participate in intake and this program is unrelated to the DoorDash app.**
- **Deliveries are typically completed in 90 minutes or less.**
- **Client data is carefully protected.**



Submitting an Order

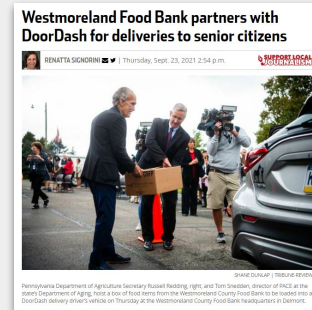
Store Name*	Store ID*	Date of Delivery*	Pickup Window	Pickup Window	Client First Name*	Client Last Name	Client Street Address*	Client Unit	Client City*	Client State*	Client ZIP*	Client Phone*	Dropoff Instructions (250 character max)
ACRFB	AKRON-1	10/5/2021	1:00:00 PM	3:00 PM	Jane	Doe	123 Main Street		Akron	OH	44203	1234567891	Leave at door
ACRFB	AKRON-1	10/5/2021	1:00:00 PM	3:00 PM	Jane	Doe	124 Main Street		Akron	OH	44203	1234567891	Inside the screened porch
ACRFB	AKRON-1	10/5/2021	1:00:00 PM	3:00 PM	Jane	Doe	125 Main Street		Akron	OH	44203	1234567891	Leave at front door
ACRFB	AKRON-1	10/5/2021	1:00:00 PM	3:00 PM	Jane	Doe	126 Main Street		Akron	OH	44203	1234567891	Upstairs apartment go in mid
ACRFB	AKRON-1	10/5/2021	1:00:00 PM	3:00 PM	Jane	Doe	127 Main Street		Akron	OH	44203	1234567891	Leave on front porch
ACRFB	AKRON-1	10/5/2021	1:00:00 PM	3:00 PM	Jane	Doe	128 Main Street		Akron	OH	44203	1234567891	Leave at front door
ACRFB	AKRON-1	10/5/2021	1:00:00 PM	3:00 PM	Jane	Doe	129 Main Street		Akron	OH	44203	1234567891	Please leave at back door
ACRFB	AKRON-1	10/5/2021	1:00:00 PM	3:00 PM	Jane	Doe	130 Main Street		Akron	OH	44203	1234567891	Leave on porch please
ACRFB	AKRON-1	10/5/2021	1:00:00 PM	3:00 PM	Jane	Doe	131 Main Street		Akron	OH	44203	1234567891	Leave on front porch
ACRFB	AKRON-1	10/5/2021	1:00:00 PM	3:00 PM	Jane	Doe	132 Main Street		Akron	OH	44203	1234567891	Leave at door
ACRFB	AKRON-1	10/5/2021	1:00:00 PM	3:00 PM	Jane	Doe	133 Main Street		Akron	OH	44203	1234567891	On front porch
ACRFB	AKRON-1	10/5/2021	1:00:00 PM	3:00 PM	Jane	Doe	134 Main Street		Akron	OH	44203	1234567891	Leave at the front door. On th

- Pickup location
- Delivery Date and pickup window
- Neighbor first and last name (last name is optional)
- Neighbor address
- Neighbor phone
- Drop off instructions (for example: “ring doorbell for 2nd floor”)
- Number of items in delivery



Hunger Free PA and DoorDash

	July 2021	June 2022
Deliveries	59	4,765
Food Banks	2	9
Pickup Locations	2	96
Participation Rate over 95%	2	7
State Participation Number	29,335	33,288
State Participation Rate	81%	93%



Expanded Home Delivery Partnerships Within CSFP

In order to remove barriers and increase enrollment in CSFP during the pandemic, some programs have expanded their home delivery partnerships. In Pennsylvania, Hunger-Free PA and the Pennsylvania Department of Agriculture (PDA), who administer CSFP in the State, utilized Link2Feed for the program, using a partnership with DoorDash to deliver CSFP packages. The pilot was first funded for six months, starting in July 2021, and after achieving success, was funded by DoorDash through Project DASH for Hunger-Free PA, Feeding

Clockwise from top left: Our first two Dashers in 2021, an example of the support we've received from the Commonwealth of Pennsylvania and media coverage, a blurb from the USDA Food and Nutrition Service Bulletin.



Ready to learn more?

Email

doug.murphy@ext.doordash.com