



National CSFP Association

Website: www.ncsfpa.org

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The National Commodity Supplemental Food Program Association (NCSFPA) is asking for your help to identify sponsors for our national conference held Monday, June 1st, 2020 to Wednesday, June 3rd, 2020, at the Sheraton in Memphis, Tennessee. Registration and vendor check-in will take place on Sunday, May 31st, 2020.

The theme of this year's conference is, "All Shook Up for Seniors".

NCSFPA is a member organization of state agencies, community organizations, and food banks who operate the Commodity Supplemental Food Program (CSFP). The national conference is an opportunity for these organizations to come together to learn, network, and share best practices. Over one hundred and fifty attendees are expected to attend at this year's conference.

As we continue plans for the conference, we are reaching out for help from our members. The Vendors and Sponsors Committee is working on an effort to bring in sponsors and vendors to our conference that have a direct connection to the work we do. Our focus is on companies and products that our members use for items such as software, boxes, packing equipment, reusable bags, storage needs and warehouse equipment. We believe that companies that serve multiple states would be ideal for this effort, but also know your local vendors may welcome the chance to support our conference as well. Our hope is that your agency has a connection to a vendor that may be interested in sponsoring our conference. Sponsorship options include a presence at the conference at four levels:

- **Gold Level Sponsor \$1000:** Hosted booth at conference, company logos shared through our website and conference materials, 5-minutes of time to speak to attendees before a general session, and access to NCSFPA membership contact information (with opt out option)
- **Silver Level Sponsor \$750:** Information table (no host), logos shared through our website and conference materials, and access to NCSFPA membership contact information (with opt out option).
- **Bronze Level Sponsor \$500:** No table, logos shared through our website and conference materials, and access to NCSFPA membership contact information (with opt out option)
- **Friend of CSFP \$250:** Logos shared through our website and conference materials

We are asking for your help in one of two ways...

1. Contact one of your vendors on behalf of NCSFPA and ask if they are interested in sponsoring our conference. We will provide an official letter and materials. Vendors are more likely to say yes to their customer, so you have that connection that we don't. In return they will have the opportunity to connect with CSFP representatives across the country.

2. Provide us contact information for one of your vendors that would be a good fit for our members, and we will contact them directly. Our goal is to have sponsors onsite that offer products and services that are important to our members. We are planning for 10 booths and two information tables at this time but would welcome the need to add more. Please respond to this e-mail if you are interested in helping with this effort.

One last thing... You can receive a conference discount (10% of the sponsor fee) for each sponsor you secure for the conference. A Gold Level sponsor earns you \$100 credit, a Silver Level sponsor earns you a \$75 credit, and so on. You can earn up to full cost of your 2021 conference registration fee by recruiting multiple sponsors. Sponsorships will be credited on first received basis and receipt of sponsor payment.